

**Hames Athletic and Wellness Center
Task Force Meeting
Feb 8, 2008 - Noon**

In attendance: Curt Ledford, Sherry Tuttle, Gretchen Clarke, Joe Castro, Paul Columb, John Stein, Lynne McGowan, Kayla Boettcher

Sock Hop

April 5 tentatively picked for Sock Hop fundraiser. Gretchen has talked with Sugar Shakers about performing - she will see if this date works for them. They'll design tickets and ads. Held in conjunction with pool party and a barbeque? \$10 tickets, or maybe price tickets slightly higher, with offer of \$10 off your first monthly membership. Gretchen will also call Cheryl Vastola to see if she'll help (Curt offers a free membership)

Equipment - last timeline from Toby indicated that should be official in the next couple of weeks. Eric Speck talked to Harborside about their equipment - they're still unwilling to to open container to let anyone look at it. Paul will contact Samson T&B and ask for shipping help on 3 pieces.

Pilates studio up and running first of March - Sitka PT will advertise that.

Ludvig's 10% discount - Paul will check if they have any Wednesdays still available.

Drawing people in to Hames

Feeling is there's a gradual draw based on continued improvements - word is out that it's clean and open; new equipment and Pilates classes will help;

Promo week - existing members bring a friend to the gym, get info from them about why they haven't been there yet. Run it for a week.

Personal trainer available during some hours by mid-March.

Put together weekly one-paragraph press release about what's new at Hames - Kayla and Curt will work on these.

Assembly presentation on Feb 26; put together Friday news release before that meeting that tells the improvements so far.

Purchasing Priority List:

The group brainstormed supplies and repairs that could be purchased through fundraisers or grants/donations.

Repairs:

Carpet cardio area - priority	Pool Painting process	fix water fountains
shower heads	repair elevator	

Supplies:

volleyball net stands	gym divider	centrifuge for swimsuits
ping pong table	pieces of resistance/cardio equipment	free weights
air hockey	bicycle ergometer	WiFi
gym floor covers	big pool clock	hot tub/sauna/steam room
couches/tables/chairs		

Sherry will try to find some posters that show how to stretch, find heart rate, etc.

Entities to ask:

- CHARR
- Rasmussen Tier 1
- USCG
- USCG Wives
- Wells Fargo
- Other banks

Future Fundraising ideas:

- Channel Club event (wine tasting?)
- Level II
- Volunteer-run dinner (with “celebrity waiters”, donated fish)

Kayla will draft letter from the Hames fundraising group, working to make minor improvements to immediate operational needs.

PR committee: Gretchen will try to get that committee back together.